



For Immediate Release

Beringer Associates Becomes MSPAlliance Member- The International Association of Managed Service Providers

Beringer Associates demonstrates commitment to the Managed Services Industry

PENNSAUKEN, NJ – AUGUST 12, 2009 - The MSPAlliance (MSPA) the International Association of Managed Service Providers (www.mspalliance.com), today announced that Beringer Associates (www.beringer.net) has become a member of the MSPAlliance.

The MSPAlliance is the oldest Managed Services group and the only Accrediting and Standards based body for the Managed Services Industry. With over 9,000 members world-wide, the MSPAlliance is a very powerful and influential global organization, working to promote the managed services industry to the business consumer. MSPAlliance member companies' are able to achieve Green IT Certifications, Disaster Recovery Certifications, and ultimately achieve MSPAlliance Accredited Provider Status.

"The MSPAlliance is the only Professional Association, Accrediting Body and Standards Based Body for the Managed Services Industry. We are proud to be a member." said Craig J. Beringer, President and CEO of Beringer Associates, Inc.

"We are honored to have Beringer Associates as a member of our association," said Charles Weaver, MSPAlliance president. "By upholding the Managed Service Provider's Code of Ethics and high technical standards, Beringer Associates will help ensure the integrity of our profession."

About Beringer Associates, Inc.

Founded in 1993, Beringer Associates is a leading IT Solutions Provider specializing in IT Service & Support, Customer Relationship Management (CRM) and Business Telephone Systems/Voice over IP. Headquartered in Pennsauken, NJ Beringer Associates has over 14 years of experience helping businesses plan, implement and support Customer Relationship Management initiatives. Their implementation methodology has been used to help hundreds of businesses across the country achieve success with CRM. Beringer is a Microsoft Gold Certified Partner representing the highest level of competence and expertise with Microsoft technologies. Beringer Associates can be reached on the Internet at www.beringer.net or by phone 800-796-4854.

About MSPAlliance

The MSPAlliance is a professional association of 9,000 managed service providers and service

enabling technology vendors, who work in a collaborative effort to define, promote and educate the Managed Services Industry and the end-user consumer on the adoption and successful use of technology through Managed Services. The MSPAlliance is committed to increasing reliability and dependability in the industry surrounding the value and benefit of using Managed Service Providers to provide a wide range of mission-critical services. In addition, the MSPAlliance collects data on the practice of managed services on behalf of its members, to help them increase the value delivery of IT to the organizations they serve. For more information about the MSPAlliance please visit www.mspalliance.com