



## Microsoft Dynamics CRM Online - QuickStart

Microsoft Dynamics CRM Online offers the **full Microsoft CRM 4.0** product in a hosted delivery model for a **low per-user monthly fee**. The CRM Online software and server infrastructure are provided and managed by Microsoft in their state of the art data center in Virginia. Flexible access options include the **Outlook** client, **Internet Explorer** or **wireless PDA**.

There is no server hardware or software to purchase or maintain, minimizing your start-up costs. Unlike other software as a service providers you can convert to a on-premise solution at any time, giving you maximum flexibility.

**Beringer Associates** offers **QuickStart** packages to get you up and running with CRM Online quickly and cost effectively. Our CRM Online QuickStart program provides Professional Services to perform planning/needs analysis, setup of your CRM Online application, customization, data import, training and support.

Your QuickStart program is managed by a certified Microsoft CRM expert giving you a single point of contact throughout the project. We are a Gold Certified Microsoft CRM Partner and have over 10 years experience helping businesses implement CRM solutions.

### CRM Online Pricing

#### Details

#### **\$44/user per month**

Centrally manage customer information, boost sales productivity and effectiveness, optimize your marketing campaigns and promotions, increase customer satisfaction and loyalty—in short, experience the power of a full-fledged CRM system delivered online.

**Data Storage:**

5 GB

**Client Access:**

Outlook/Internet Explorer/  
Mobile

**Features:**

Sales, Service, Marketing,  
Workflow and System Custom-  
ization, Internet Lead Capture

**Integration:**

On-Line only

**Minimum Subscription:**

5 Users

**Cost Per User/Month:**

\$44



**Beringer**  
ASSOCIATES  
*Knowledge and Technology Providers*

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**Microsoft**<sup>®</sup>  
**GOLD CERTIFIED**  
Partner

# QuickStart Program Overview

QuickStart Overview	5-10 Users	11-25 Users	26-50 Users	51-75 Users	Up to 100 Users
Project Planning/Needs Analysis	2 Hours	2 Hours	4 Hours	8 Hours	16 Hours
Written Project Plan/Scope of Work	YES	YES	YES	YES	YES
Dedicated Project Manager	YES	YES	YES	YES	YES
Create CRM Online Account	YES	YES	YES	YES	YES
Create User Accounts	Up to 10	Up to 25	Up to 50	Up to 75	Up to 100
Customize Main Lead Form	Up to 10 custom fields & 2 Custom Tabs	Up to 20 custom fields & 3 Custom Tabs	Up to 30 custom fields & 5 Custom Tabs	Up to 50 custom fields & 5 Custom Tabs	Up to 50 custom fields & 5 Custom Tabs
Customize Main Account Form	Up to 10 custom fields & 2 Custom Tabs	Up to 20 custom fields & 3 Custom Tabs	Up to 30 custom fields & 5 Custom Tabs	Up to 50 custom fields & 5 Custom Tabs	Up to 50 custom fields & 5 Custom Tabs
Customize Opportunity Manager	Main form only	Main form + 1 custom tab	Main form + 1 custom tab	Main form + 1 custom tab	Main form + 1 custom tab
Data Import (Flat File)	Up to 5000 records w/ up to 10 Custom Fields	Up to 8000 records w/ up to 20 Custom Fields	Up to 12,000 records w/ up to 30 Custom Fields	Up to 20,000 records w/ up to 50 Custom Fields	Up to 50,000 records w/ up to 50 Custom Fields
Custom Training Documentation	YES	YES	YES	YES	YES
End User Training	2 Hour Web Session	Two—2 Hour Web Sessions	Three—2 Hour Web Sessions	4 -Two Hour Web Sessions	Five -2 Hour Web Sessions
Power User Training	1 Hour Web Session	2 Hour Web Session	2 Hour Web Session	4 Hour Web Session	8 Hour Web Session
QuickStart Cost (one time):	\$595 per user	\$538 per user	\$284 per user	\$252 per user	CALL
Monthly Support Cost:	\$25 per user/month	\$23 per user/month	\$20 per user/month	\$18 per user/month	\$15 per user/month

Our QuickStart packages provide rapid time-to-value and increases your return on investment. We begin with a web-based Project Planning and Needs Analysis session. During this session we review the Microsoft CRM solution with you in detail and discuss your goals related to Sales, Marketing and Customer Service/Support. During the planning session we also begin to build your system allowing you to start reviewing system design and functionality. Following planning we deliver a detailed written project plan to you. The project plan contains details on system design, end-user functionality, project timelines and deliverables and roles & responsibilities.

Following the planning session we design and implement your system and perform a web based system review meeting with you to finalize system design. Once the system design is finalized we perform a final data import, prepare **custom training documentation** and schedule your end-user training.

If your needs are such that a QuickStart program is not a good fit we can provide a custom implementation program designed specifically for you. We also offer:

- Custom Report Development
- Custom Workflow Design
- Integration Development

Contact us today for a live demonstration of Microsoft Dynamics CRM Online and find out why Microsoft CRM is the fastest growing CRM application in the world!

**Ready to get started? Contact us today—800.796.4854**



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