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MICROSOFT NOMINATES BERINGER ASSOCIATES FOR PARTNER OF THE YEAR In the Satisfaction & Experience category for the East Region

Pennsauken, NJ --July 29, 2009--Beringer Associates (www.beringer.net), a leading IT Solutions Provider, has been nominated by Microsoft for Partner of the Year in the Satisfaction & Experience category in the East Region. This award recognizes a Microsoft partner who has provided **exceptional customer satisfaction** with Microsoft through outreach and participation across a range of customer focused activities.

"They have grown their business largely on the very high quality of customer and technical support provided to their clients. They have a full time Help Desk environment (running on a highly customized version of Microsoft CRM). This system assures they meet service levels for our customers. Customer Service and Technical Support is the top priority in their business - their philosophy is "good work leads to more work". **Paul Pusateri - Partner Account Manager - Microsoft**

"Beringer was also responsible for one of the largest implementations of Microsoft CRM Online (Fall 2008). This implementation was 250 seats originally. The CRM Online system was highly customized to meet the customers' needs. The solution included backend data integration that pushes data from the customer's line of business applications to CRM Online on a weekly basis. As a result of the solution delivered and the support received from both Beringer and Microsoft the customer had doubled the amount of users on the system to 500". **Chris Kahl - Partner Technology Advisor - Microsoft**

"Beringer has also become an invaluable resource for other Microsoft partners in the area. They have been generous with their time and expertise in helping other partners with technical issues and assisted in architecting complex solutions that fully leverage the capabilities of Dynamics CRM and the Microsoft stack. They are a first class organization from the ground up and a credit to the Dynamics Partner community". **Paul Pusateri - Partner Account Manager - Microsoft**

"We are honored to be nominated for this award by Microsoft. We owe this nomination to our team of dedicated support and implementation professionals who go above and beyond in every project. This company wide commitment to world class support has fueled our growth of over 1000% in our Microsoft CRM practice over the last year. We also thank the great team of people at Microsoft we work with every day, we could not continue to be successful without them". **David J. Buggy - Vice President/Partner - Beringer Associates**

About Beringer Associates, Inc.

Founded in 1993, Beringer Associates is a leading IT Solutions Provider specializing in IT Service & Support, Customer Relationship Management (CRM) and Business Telephone Systems/Voice over IP. Headquartered in Pennsauken, NJ Beringer Associates has over 14 years of experience helping businesses plan, implement and support Customer Relationship Management initiatives. Their implementation methodology has been used to help hundreds of businesses across the country achieve success with CRM. Beringer is a Microsoft Gold Certified Partner representing the highest level of competence and expertise with Microsoft technologies. Beringer Associates can be reached on the Internet at www.beringer.net or by phone 800-796-4854.

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